



Dear Airlines,

You have been hearing a lot about NDC in the past years and since then, many evolutions took place. We would like to provide you with an update on this important topic that evolved to Modern Airline Retailing.

This process enables the airline to control the creation and management of offers and orders regardless of shopping channel and puts the customer at the center of the shop/order/pay ecosystem.

New Distribution Capability (NDC) is a data exchange format based on Offer and Order management processes for airlines to create and distribute relevant offers to the customer regardless of the distribution channel. It enables airline retailing to modernize and move away from legacy communication standards.

We are pleased to invite you to 2 identical sessions on different dates and times, with the following details:

Date: Tuesday 6 June 2023

Time: 12:00-13:00 (CET)

Link to join the webinar: [Click here to join the meeting](#)

Date: Thursday 8 June 2023

Time: 15:00-16:00 (CET)

Link to join the webinar: [Click here to join the meeting](#)

Feel free to choose the one best suiting your time zone. During the webinar, we will also go through the IATA Payment programs including Transparency in Payments (TIP), IATA Easy Pay (IEP) and IATA Pay.

To whom this webinar is designed : Country Managers & their teams in charge of business development and distribution as well as relevant people in the airline in charge of financial matters.

The webinar will be recorded and followed by a Q&A session.

Please confirm your participation by replying to this email or clicking on the below link.

We look forward to welcoming you in our information session.

[REGISTER](#)